

ePrime

Bond Connect Company Limited's latest innovation for continuous enhancements in the connectivity, processes and infrastructure of the primary market.

ePrime Issuance Service

For issuing, primary bookbuilding, pricing and allocation of multi-currency bonds, with a specialization in China offshore issuances



ePrime Northbound Subscription Service

For accessing the new bond issuances in the onshore China Interbank Bond Market

✓ OFFSHORE UNDERWRITERS: DCM, Bond Syndicates, Sales, Issuers



OFFSHORE INVESTORS: Bond Connect scheme and CIBM Direct investors-Portfolio Managers, Traders

- **⊘** CROSS-COLLABORATION: Manage complex bookbuilding process across syndicate banks real-time
- **WEB-BASED SERVICE:** No software installation required for efficiency and convenience
- ✓ VAST COVERAGE: Supports a comprehensive spectrum of issuances, spanning various currencies, tenors and structures



CO-MARKETING: Co-marketing opportunities with Bond Connect to broaden brand and deal exposure



- **CONVENIENCE:** Negate signing of distribution agreements with onshore underwriters
- FREE OF CHARGE: A free option to tap broad primary bond issuance
- **BOND CALENDAR:** Conveniently track bond
- O DIGITAL: Comprehensive, efficient and digitalized subscription process management

participants



SCALABLE COVERAGE: Subscribe to onshore rates and credit issuances including CGB, PFB, Financial Bonds, Green Bonds, MTN, CP/SCP

SEAMLESS CONNECTIVITY: Interlinked with CFETS iDeal with 24 major onshore underwriters





Contact Us **BCCL Sales & Marketing**

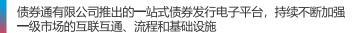
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新债易



新债易 发行服务

◎ 用于各币种债券的发行、簿记、定价和分配, 尤其深耕于中资境外发行场景



✓ 用于认购境内银行间债券市场新债发行

新债易 跨境认购服务

✓ 境外承销商:债券资本市场团队、承销团、销售 团、发行人



✓ 境外投资者: 债券通和银行间债券市场直投模式 投资者——投资组合经理、交易员

✓ 用户便利: 无需与境内承销商签署线下分销协议

◎ 免费使用: 免费参与广阔的一级债券市场发行

- **☞ 跨行协同:** 实时管理跨承销商的复杂簿记流程
- **図 网络登入:** 无需额外安装软件配套,从而提 高效率和便捷度



✓ 广泛覆盖: 全面支持多币种、期限和结构的



※ 数字平台: 全面,有效率和数字化的认购管理

♂ 债券日历: 可便捷查询债券发行记录

✓ 与市场并进:根据市场趋势和市场参与者 反馈,进行平台开发和优化工作



受 联合推广: 与债券通有限公司合作营销, 扩大承销商品牌和发行影响力

- **♂ 产品范围广泛:** 为投资者提供多种选择,如国 债、政策性金融债、普通金融债、绿色债券、 中期票据、短期/超短期融资券与熊猫债等
- **▼ 无缝对接:** 与中国外汇交易中心的iDeal平台 直接连接,触达24家境内承销商



发行



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